



Planned Parenthood®  
of the St. Louis Region and Southwest Missouri

ADVOCATES

April 5, 2012

«preferred\_constituent\_name»

«address1»

«address2»

«city», «state» «zip\_code»

Dear «preferred\_salutation»,

The attacks on women, on birth control and on Planned Parenthood have never been more serious!

In virtually every State legislature, including Missouri and Illinois, bills are being considered to restrict women's reproductive health, creating difficult and unnecessary barriers to safe, legal abortion, to shaming women seeking reproductive care. They are even considering allowing ultra conservative employers to discriminate against their workforce by cherry-picking their health insurance coverage and excluding coverage for birth control.

Women are being attacked for protecting their health and planning their futures. From the ugly and insulting words of Rush Limbaugh – claiming that all women who use contraception are “sluts” – and other conservatives stating “the best form of birth control is an aspirin between a woman's knees”, to the pledge to “get rid” of Planned Parenthood, and to the false “concern” that prenatal testing will lead to more abortions.

Really?

Stand with us and the millions of other American women and men who have had enough. Enough of the rhetoric that divides our country. Enough of the pandering to extremist anti-woman groups. Enough of the relentless intrusion into our lives. Enough of the constant attacks on women, on women's reproductive health, and on Planned Parenthood.

Enough!

If you can't stand any more name-calling, regressive legislation, or outrageous exclusion of women in important decision making, stand with us. Tell these anti-women, anti-choice, anti-birth-control extremists, that you — and millions of your friends — are angry and that you are watching.

Stand with us and pledge your support. Say yes, that you will do all you can to make a difference. Invest in our work and help us build the momentum we need.

«preferred\_salutation», please consider a gift of \$«ask» this year. Your support, your voice and your investment could make such an impact. Together we can send a resounding message that we are watching.

Defending reproductive freedom is never an easy undertaking. Especially, this year! But, together we will prevail.

Thank you.

Geetha Rao Sant  
Board Chair

Paula Gianino  
President & CEO

For tax purposes, contributions to ADVOCATES are not tax deductible and may be used for political purposes such as supporting or opposing candidates.

ADVOCATES of Planned Parenthood of the St. Louis Region and Southwest Missouri | [www.ppadvocates.org](http://www.ppadvocates.org)

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If you've had enough, stand with us! Help ADVOCATES send a resounding message to anti-woman extremists that we are watching, listening, and taking action. Help us stand strong and fight back against the attacks on women, women's health care, and women's reproductive rights. Lend your name and your gift to support the crucial work that ADVOCATES does to defend reproductive freedom for all.

Say yes, I/we will support ADVOCATES with a gift of \$\_\_\_\_\_.

\_\_\_\_\_  
Account Number

\_\_\_\_\_  
Expiration Date and Security Code

\_\_\_\_\_  
Name as it appears on card

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Phone number

**Please make your checks payable to ADVOCATES.**

You'll be recognized in our annual report as «annual\_report\_listing». If you would like to be listed differently, please indicate that here: \_\_\_\_\_

Please let us know if your contact information has changed:

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Email \_\_\_\_\_ Phone \_\_\_\_\_

**THANK YOU!**

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